

Text Analytics at Elsevier

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Introduction

- Elsevier Labs
 - Who we are and what we do
- Primary use of GATE
 - Proof-of-concept development
- SciVerse and text mining
 - Exposing text mining as a service on all our content
- Elsevier Strategy
 - Semantic Enrichment
 - Big Data Analytics

PoC Work

- GATE at a glance
 - easy to use and not a closed box
 - plug in new processors, customise existing ones
 - JAPE lets you analyse your content
- Visual inspection of results
- Plenty of options
 - Comparison of components, e.g. different POS taggers



Example Projects

- PharmaEffects
- SD Trends
- BrainLink



PharmaEffects

- No known vocabulary list at the time
- Easy to find trigger phrases
- Build a list
 - Find trigger phrases with gazetteer
 - Extract surrounding terms using JAPE
 - Collect matched phrases (with freq.)
 - Split into valid / invalid
 - Repeat process filtering known examples
 - Use valid examples to find other trigger phrases

SD Trends

- 2008
- Marine geology
- 10K articles
- 163 concept classes
- Initially built using ClearForest tool
- Comparison of functionality to GATE
 - DIAL4 vs JAPE
 - ANNIE tagger vs CF tagger
- Overall near equal functionality

SD Trends

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Trends in Marine Geology

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SD Trends

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Trends in Marine Geology

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BrainLink

- Link from journals to brain atlas
- Neuroanatomical feature identification
- Species identification
- Recall over precision
- Gazetteer



BrainLink

- Compile lexicon
 - Collect ontology / taxonomy sources
 - Extract labels
 - XQuery over XML and SPARQL over RDF
 - Map concepts
 - "munging" labels
 - Identify synonymous words region, area, part etc
 - Unpack notation A, region B of = region B of A
 - Hippocampus, alveus of the = alveus of the hippocampus
 - Inserting subphrases A, B = B of the A
 - stria terminalis, lateral division = lateral division of the stria terminalis

BrainLink cont.

- Neuroanatomical structures
 - 5.5K concepts
 - 7 ontologies
- Gazetteer term list
 - 124K terms
 - Preparation takes time
 - Common tasks for cleanup or expansion
- Recall over precision
 - Missing subpart of a structure
 - Semantic ambiguity e.g. hippocampus

BrainLink Demo

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http://www.sciencedirect.com/science/article/pii/S0006899311023237



on the expression and localization of myosin-1d in the developing nervous system. Therefore, we analyzed

myosin-1d expression patterns in the peripheral and central nervous systems during postnatal

development. In mouse sciatic nerve, myosin-1d is expressed along the axon and in the ensheathing

myelin compartment. Analysis of mouse cerebellum prior to myelination at day 3 reveals that myosin-1d is

- Murine numb regulates granule cell maturatio... Developmental Biology
- Autoradiographic localization of inhibitory ... Brain Research
- View more related articles

Internet | Protected Mode: On

BrainLink Demo



Custom Gazetteer

- Standalone and embedded in GATE
- Features
 - Lucene tokeniser stream
 - Longest only (removing any inner matches)
 - Multi-threaded
 - Lower memory footprint
 - Word synonym sets
 - Optional backing by Lucene index

Other projects

- AnswerBot
 - Semantic search in Lucene
 - 1M terms, 690 docs @ 113M took < 3 mins
- HCIR Information Availability
 - Query Analytics Workbench
 - Clustering around NPs
- Domain independent statements in abstracts
 - identify rhetorical structure like problems, results, methods etc
 - JAPE to extract common patterns

Challenges

- Complexity of XML DTD's
 - Handling markup
 - Aligning result to original XML
- Scientific literature
 - General lack of tagged corpus (esp. large body)
 - Availability of models trained against such corpus
 - GENIA better than most
 - Java port
 - Being able to compare with GATE
 - Breadth of domains we cover

Summary

- Quick and easy PoC setup
- Comparing/evaluating component options
 - POS taggers
 - parser
- Gazetteer
 - Identify known concepts
- JAPE

– find candidates (NEs and expressions)

SciVerse and text mining

- Opening product platform
 - Provide access to our content and services
 - Integration of 3rd party "gadgets"
 - Integration of additional services
- Open Miner Service
 - Start to provide additional services alongside our content
- Example applications
 - Lipids (24K terms)
 - Glossary (65K terms)

Lipids App



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Glossary App

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Scopus Applications

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tings My alerts Help			
	🖗 Glossary	×	Q Search
	Atrophy [Cerebral Metabolism, Brain Imaging in Encyclopedia of Stress (Second Edition)]		
29	Reduction in cell mass.		corporating
R	Atrophy [Space, Health Risks of in Encyclopedia of Stress (Second Edition)]		europath
	A diminution or degeneration of bodily tissues or organs.		
	Atrophy [Diffusion MRI in Neurological Disorders in Diffusion MRI]		ne at increase Diseases
syndro	Partial or complete wasting away of a part of the body or organ or tissue.		al Lesions in P Ises
/ Synch	Atrophy [Glossary in Principles and Practice of Implant Dentistry]		iomegaly, end
enzien • •	1. A wasting away. 2. A diminution in the size of a cell, tissue, organ, or part.		
a 11 Septembr	Atrophy: [Progressive Central Nervous System Disorders in Physical Rehabilitation]		
g/10.1016/j.blr	Wasting or loss of muscle tissue resulting from disease or lack of use.		
1s & Reprints	Atrophy [Glossary in Reptile Medicine and Surgery (Second Edition)]	Ξ	^
	The physiologic or pathologic reduction in size of a cell, tissue, organ, or region in the body.		=
ndrome is a	Atrophy [Glossary of some of the terms used by therapists (most terms are described as used in the chapters) in Finnie's Handling the Young Child with Cerebral Palsy at Home (Fourth Edition)]		
κ of a cor	The wasting of muscles		5
erative diso	Atrophy [Glossary in Gait Analysis (Fourth Edition)]		-
nanaging the	loss of bulk, especially of a muscle.		
. More thar	Atrophy [Glossary in The Dog Breeder's Guide to Successful Breeding and Health Management]		
tration. In p the lesion. F	Wasting away		
ed for patier	Atrophy [Glossary in Cyclura]		
monstrated	Wasting of tissue or an organ.		

ts with diffuse disease, systemic therapy is indicated. Useful approaches include therapy with

Custom Gazetteer cont.

- Lazy options 😳
 - Punctuation and diacritic sensitivity
 - Comma transposition eg A, B = B A

– Stemming

- Parallel tokenization of content to accommodate patterns
 - De-hyphenation
 - Parentheses
 - Dropping contents
 - Extracting contents

Elsevier Strategy

- Semantic Enrichment
- Big Data Analytics



Semantic Enrichment

- Adding value to existing content
- Elsevier's Linked Data repository
 - RDF store and API's for search and retrieval



Big Data Analytics

- Project Content Analytics Toolkit (CAT)
- Statistical NLP
- High-level use cases:
 - Operate on whole or parts of document text
 - Images and other media will come later
 - Clustering
 - Classification
 - Training of:
 - POS tagger, parser, NE taggers
 - Relation extraction

CAT – High-level overview

- Pre-processing pipeline
 - NLP tooling independent
 - Simple model to cope with bare minimum but handle any additional data
- Data storage
 - Support querying at various levels of granularity
 - Provide minimal statistics over data
- Statistical NLP
 - Generating features
 - Applying appropriate algorithms

CAT – Pre-Processing

- Unpack XML
- Normalise characters and whitespace
- Minor modification to content to ease processing
- Tokenise and POS tag
 - Plus noun and verb phrase chunking
- Additional steps will likely include NE identification

CAT - Architecture

- Amazon Cloud based
- S3 source repository
- Mongo pre-process results storage
 - GridFS
 - *SON records
- Column store?
- Storm deploying jobs across machines

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CAT – Statistical NLP

- Just starting out
- Repeatable process to do:
 - Sample selection
 - Feature engineering
 - Vectorizing
 - Model training and evaluation
- All at scale
- Gaining experience

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CAT – Next Steps

- Evaluating tools : Mahout, Mallet, ClearTK, Weka, Vowpal Wabbit...
- Evaluate POS taggers
 - Manual tag a corpus
 - Train our own tagger



Courses

- Cousera (Stanford)
 - Machine Learning
 - NLP
 - Probabilistic Graphical Models





Thanks

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