

GATE and Social Media: Normalisation and PoS-tagging

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Tweet Normalisation

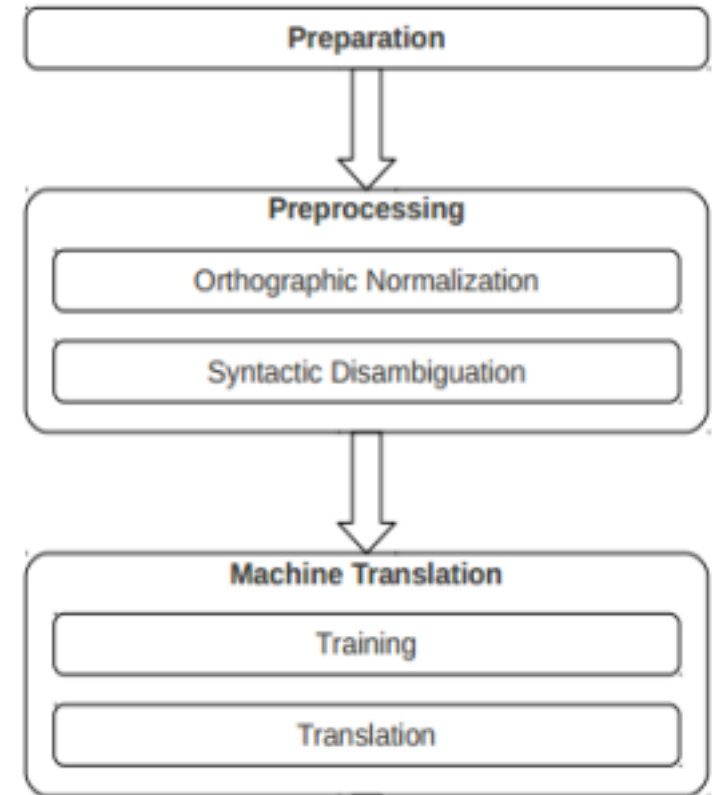
- “RT @Bthompson WRITEZ: @libbyabrego honored?! Everybody knows the libster is nice with it...lol...(thankkkks a bunch;)”
- OMG! I’m so guilty!!! Sprained biibii’s leg! ARGHHHHHH!!!!!!
- Similar to SMS normalisation
- For some components to work well (POS tagger, parser), it is necessary to produce a normalised version of each token
- BUT uppercasing, and letter and exclamation mark repetition often convey strong sentiment
- Therefore some choose not to normalise, while others keep both versions of the tokens

Lexical normalisation

- .Two classes of word not in dictionary
 - .1. Mis-spelled dictionary words
 - .2. Correctly-spelled, unseen words (e.g. foreign surnames)
- .Problem: Mis-spelled unseen words (these can be in the dict!)
- .First challenge: separate out-of-vocabulary and in-vocabulary
- .Second challenge: fix mis-spelled IV words
- .Edit distance (e.g. Levenshtein): count character adds, removes
 - .zseged → szeged (distance = 2)
- .Pronunciation distance (e.g. double metaphone):
 - .YEEAAHHH → yeah
- .Need to set bounds on these, to avoid over-normalising OOV words

Syntactic Normalisation [Kaufmann, 2010]

- Preparation: removing emoticons, tokenisation
- Orthographic mapping: 2moro, u
- Syntactic disambiguation
- Determine when @mentions and #tags have syntactic value and should be kept in the sentence, vs replies, retweets and topic tagging



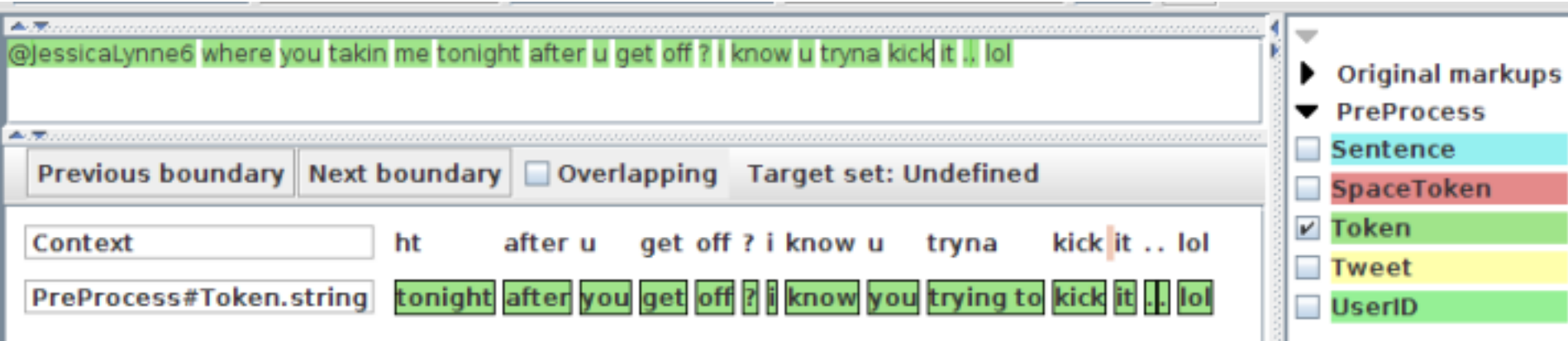
Original: @user3419 nay lol y u say dat?&wat u doing 2day?

Post-normalization: No, why did you say that? What you doing today?

GATE Tweet Normaliser

- .Create an instance of the Tweet Normaliser PR
- .If you don't have it available, load the Twitter plugin via plugin manager
- .Add the Twitter Normaliser PR at the end of your pipeline
- .Set its inputAS and outputAS params to **PreProcess**
- .Create a new corpus and save to DS
- .Populate it from a single file: **corpora/normaliser_test_corpus.xml**
- .Remember to specify root element **doc_root**
- .Run the pipeline and inspect the results
- .Check the features on **Token** annotations

A normalised example



- Normaliser currently based on spelling correction and some lists of common abbreviations
- Outstanding issues:
 - Insert new Token annotations, so easier to POS tag, etc? For example: “trying to” now 1 annotation
 - Some abbreviations which span token boundaries (e.g. gr8, do n’t) are not yet handled
 - Capitalisation and punctuation normalisation

Part-of-speech tagging: example

Many unknowns:

- Music bands: Soulja Boy | TheDeAndreWay.com in stores Nov 2, 2010
- Places: #LB #news: Silverado Park Pool Swim Lessons

Capitalisation way off

- @thewantedmusic on my tv :) aka derek
- last day of sorting pope visit to birmingham stuff out
- Don't Have Time To Stop In??? Then, Check Out Our Quick Full Service Drive Thru Window :)

Part-of-speech tagging: example

Slang

- ~**HAPPY B-DAY TAYLOR !!! LUVZ YA~**

Orthographic errors

- **dont even have homwork today, suprising?**

Dialect

- **Shall we go out for dinner this evening?**
- **fancy a cheeky nandoz tho**
- ***Can I have a go on your iPad?***

Part-of-speech tagging: issues

Low performance

- Using in-domain training data, per token: SVMTool 77.8%, TnT 79.2%, Stanford 83.1%
- Whole-sentence performance: best was 10%; cf. SotA on newswire about 55-60%

Problems on unknown words – this is a good target set to get better performance on

- 1 in 5 words completely unseen
- 27% token accuracy on this group

Part-of-speech tagging: issues

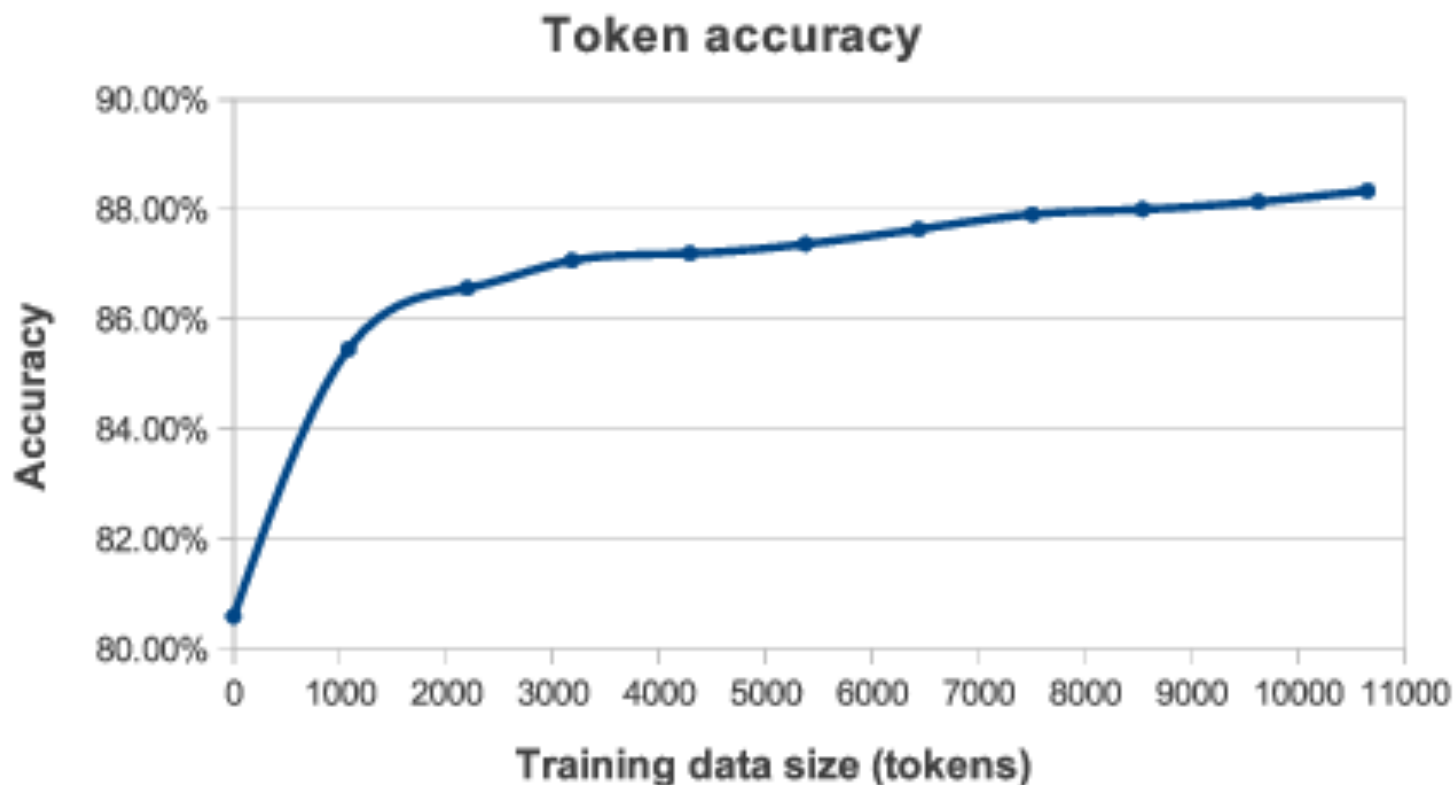
Errors on unknown words

- Gold standard errors (`dank_UH je_UH → _FW`) (Plank 2014)
- Training lacks IV words (`Internet`, `bake`)
- Pre-tagables (URLs, mentions, retweets)
- NN vs. NNP (`derek_NN`, `Bed_NNP`)
- Slang (`LUVZ`, `HELLA`, `2night`)
- Genre-specific (`unfollowing`)
- Leftover tokenisation errors (`ass**sneezes`)
- Orthographic (`suprising`)

Part-of-speech tagging: issues

Insufficient data

- Ritter: 15K tokens, PTB, one annotator
- Foster: 14K tokens, PTB, low-noise
- CMU: 39K tokens, custom, narrow tagset



Part-of-speech tagging: issues








Unknown words fall roughly into two categories

- Standard token, non-standard orthography;
 - freinds
 - KHAAAANNNNNNN!
- Non-standard token, standard orthography
 - omg + beiber → omb
 - Huntingdon / Huntington









Create the ANNIE POS Tags

- Create an Annotation Set Transfer, add to the application
- Set its run-time parameters as shown:

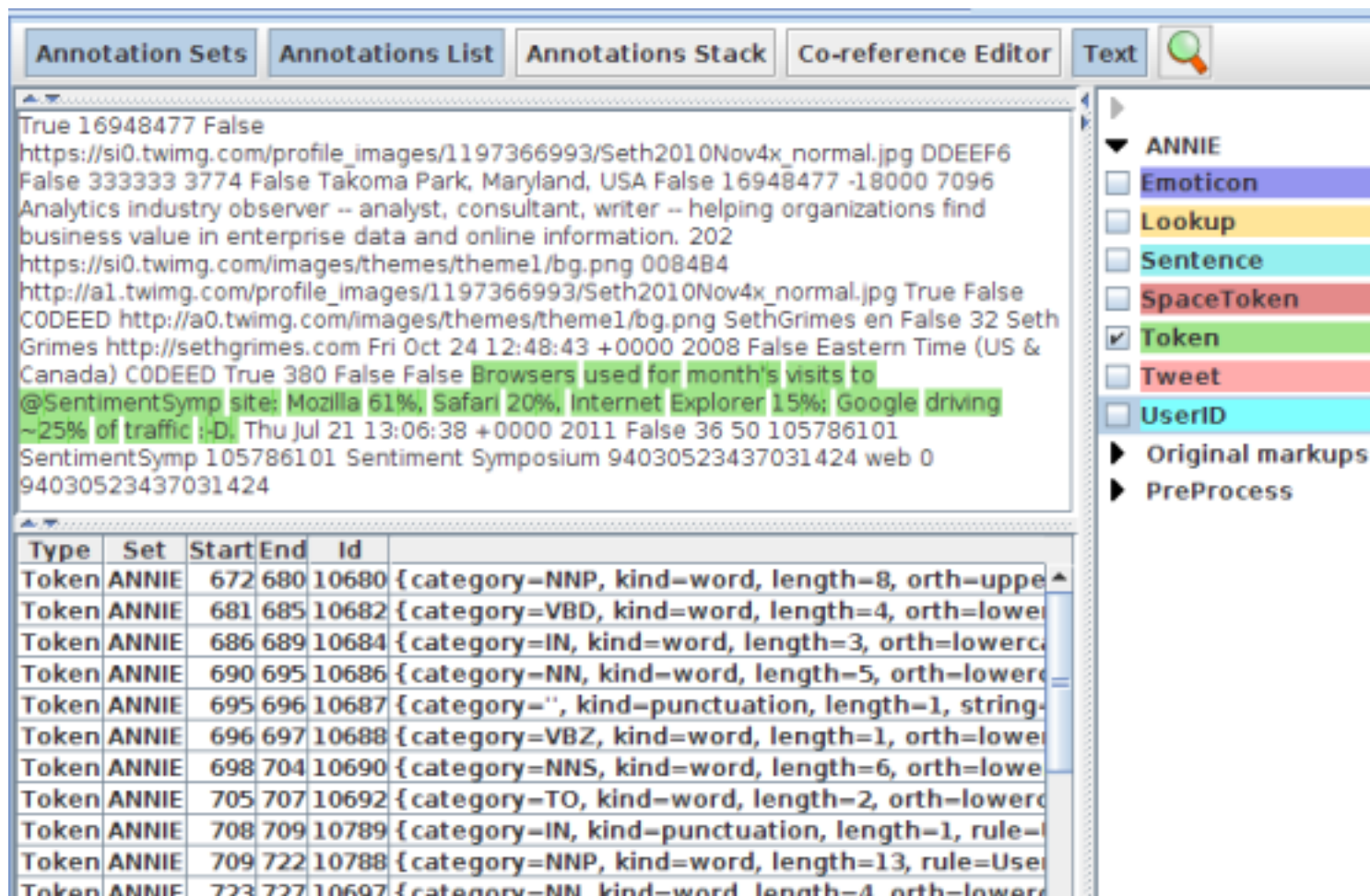
Runtime Parameters for the "Token AST" Annotation Set Transfer:			
Name	Type	Required	
 annotationTypes	ArrayList		[]
 copyAnnotations	Boolean	✓	true
 inputASName	String		PreProcess
 outputASName	String		ANNIE
 tagASName	String		PreProcess
 textTagName	String		Tweet
 transferAllUnlessFound	Boolean	✓	true

- Create an ANNIE POS Tagger with default init parameters
- Add to the application and set run-time params:

Name	Type	Required	
 baseSentenceAnnotationType	String	✓	Tweet
 baseTokenAnnotationType	String	✓	Token
 failOnMissingInputAnnotations	Boolean		true
 inputASName	String		ANNIE
 outputASName	String		ANNIE
 outputAnnotationType	String	✓	Token

Hands-On: ANNIE POS Tags (2)

- Run the application
- Inspect the Token annotations in the ANNIE set



The screenshot shows the GATE application interface with the following components:

- Annotation Sets:** A list of annotation sets including ANNIE, Emoticon, Lookup, Sentence, SpaceToken, Token, Tweet, and UserID.
- Annotations List:** A list of annotations for the selected text, showing the start and end positions of each token.
- Annotations Stack:** A stack of annotations for the selected text.
- Co-reference Editor:** A window for editing co-reference annotations.
- Text:** The text being analyzed, which is a tweet from Seth Grimes.

The text being analyzed is:








True 16948477 False
https://si0.twimg.com/profile_images/1197366993/Seth2010Nov4x_normal.jpg DDEEF6
False 333333 3774 False Takoma Park, Maryland, USA False 16948477 -18000 7096
Analytics industry observer -- analyst, consultant, writer -- helping organizations find
business value in enterprise data and online information. 202
https://si0.twimg.com/images/themes/theme1/bg.png 0084B4
http://a1.twimg.com/profile_images/1197366993/Seth2010Nov4x_normal.jpg True False
CODEED http://a0.twimg.com/images/themes/theme1/bg.png SethGrimes en False 32 Seth
Grimes http://sethgrimes.com Fri Oct 24 12:48:43 +0000 2008 False Eastern Time (US &
Canada) CODEED True 380 False False Browsers used for month's visits to
@SentimentSymp site: Mozilla 61%, Safari 20%, Internet Explorer 15%; Google driving
~25% of traffic :D. Thu Jul 21 13:06:38 +0000 2011 False 36 50 105786101
SentimentSymp 105786101 Sentiment Symposium 94030523437031424 web 0
94030523437031424

The table below shows the annotations for the text:

Type	Set	Start	End	Id	Annotation
Token	ANNIE	672	680	10680	{category=NNP, kind=word, length=8, orth=upper}
Token	ANNIE	681	685	10682	{category=VBD, kind=word, length=4, orth=lower}
Token	ANNIE	686	689	10684	{category=IN, kind=word, length=3, orth=lower}
Token	ANNIE	690	695	10686	{category=NN, kind=word, length=5, orth=lower}
Token	ANNIE	695	696	10687	{category="", kind=punctuation, length=1, string=}
Token	ANNIE	696	697	10688	{category=VBZ, kind=word, length=1, orth=lower}
Token	ANNIE	698	704	10690	{category=NNS, kind=word, length=6, orth=lower}
Token	ANNIE	705	707	10692	{category=TO, kind=word, length=2, orth=lower}
Token	ANNIE	708	709	10789	{category=IN, kind=punctuation, length=1, rule=}
Token	ANNIE	709	722	10788	{category=NNP, kind=word, length=13, rule=User}
Token	ANNIE	723	727	10697	{category=NN, kind=word, length=4, orth=lower}

Load & configure the Stanford Tagger












- Create another Annotation Set Transfer, add to the application
- Set its run-time parameters as shown:

Runtime Parameters for the "Tweet POS AST" Annotation Set Transfer:			
Name	Type	Required	Value
 annotationTypes	ArrayList		[]
 copyAnnotations	Boolean	✓	true
 inputASName	String		PreProcess
 outputASName	String		
 tagASName	String		PreProcess
 textTagName	String		Tweet
 transferAllUnlessFound	Boolean	✓	true

- Load the Stanford_CoreNLP plugin through Plugin Manager
- Create an instance of Stanford POS Tagger with this model:
 - **resources/gate-EN-twitter.model**
- Add to the application at the end
- Run the application

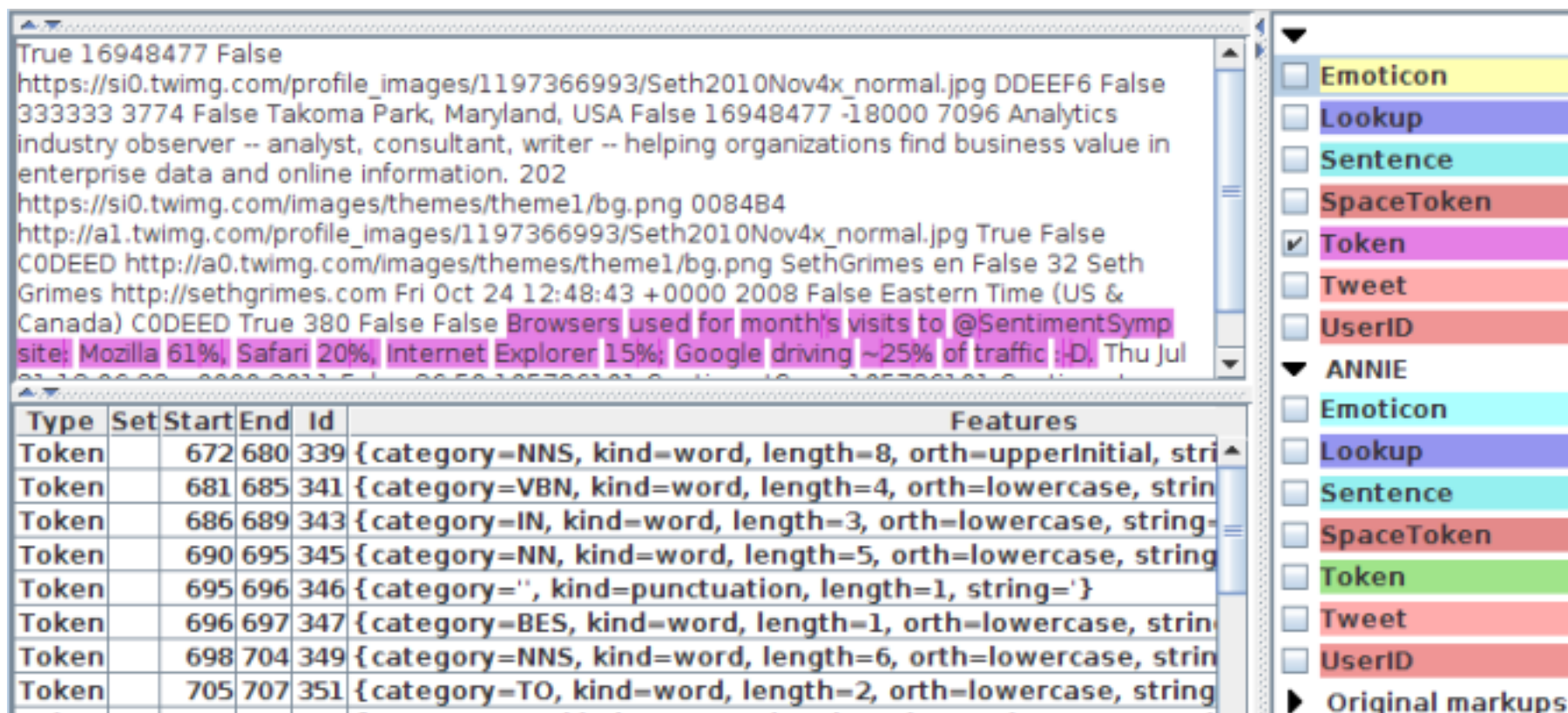
Hands On: App Sanity Check

- By now your tweet processing application should look like this

!	Name	Type
	Document Reset PR_00227	Document Reset PR
	Annotation Set Transfer_0022C	Annotation Set Transfer
	metadata-preprocess	JAPE Transducer
	TwitIE Lang ID	TextCat Language Identification
	ANNIE English Tokeniser_002E7	ANNIE English Tokeniser
	Segment Processing PR_002F1	Segment Processing PR
	Tweet Normaliser_0031A	Tweet Normaliser
	Annotation Set Transfer_00386	Annotation Set Transfer
	ANNIE POS Tagger_00387	ANNIE POS Tagger
	Annotation Set Transfer_003C4	Annotation Set Transfer
	Stanford POS Tagger_003C5	Stanford POS Tagger

TwitIE POS Tagger Results: Example

- If all has been setup properly, you will get results in 2 sets:
 - ANNIE will have the POS tags from the ANNIE POS Tagger
 - The default set will have those from the TwitIE Tagger




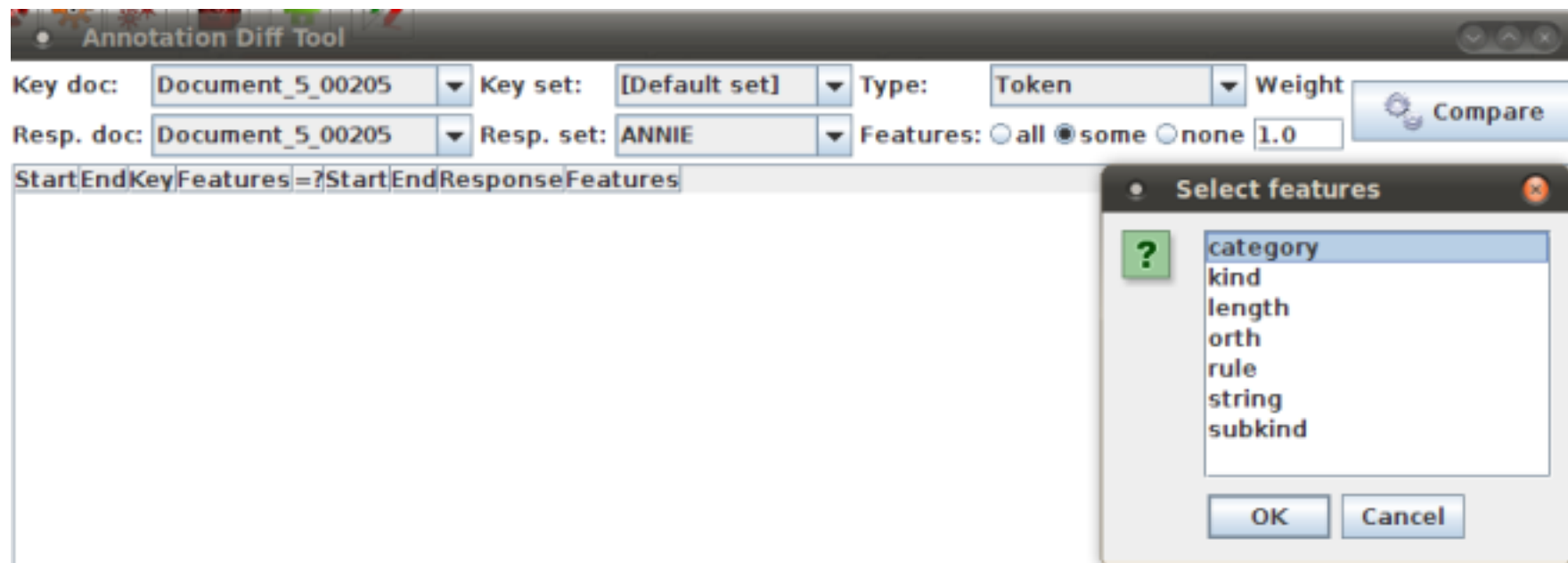
True 16948477 False
https://si0.twimg.com/profile_images/1197366993/Seth2010Nov4x_normal.jpg DDEEF6 False
333333 3774 False Takoma Park, Maryland, USA False 16948477 -18000 7096 Analytics
industry observer -- analyst, consultant, writer -- helping organizations find business value in
enterprise data and online information. 202
https://si0.twimg.com/images/themes/theme1/bg.png 0084B4
http://a1.twimg.com/profile_images/1197366993/Seth2010Nov4x_normal.jpg True False
CODEED http://a0.twimg.com/images/themes/theme1/bg.png SethGrimes en False 32 Seth
Grimes http://sethgrimes.com Fri Oct 24 12:48:43 +0000 2008 False Eastern Time (US &
Canada) CODEED True 380 False False Browsers used for month's visits to @SentimentSymp
site; Mozilla 61%, Safari 20%, Internet Explorer 15%, Google driving ~25% of traffic ;D, Thu Jul

Type	Set	Start	End	Id	Features
Token		672	680	339	{ category=NNS, kind=word, length=8, orth=upperInitial, stri
Token		681	685	341	{ category=VBN, kind=word, length=4, orth=lowercase, strin
Token		686	689	343	{ category=IN, kind=word, length=3, orth=lowercase, string=
Token		690	695	345	{ category=NN, kind=word, length=5, orth=lowercase, string
Token		695	696	346	{ category=",", kind=punctuation, length=1, string='}
Token		696	697	347	{ category=BES, kind=word, length=1, orth=lowercase, strin
Token		698	704	349	{ category=NNS, kind=word, length=6, orth=lowercase, strin
Token		705	707	351	{ category=TO, kind=word, length=2, orth=lowercase, string

Emoticon
Lookup
Sentence
SpaceToken
☒ Token
Tweet
UserID
ANNIE
Emoticon
Lookup
Sentence
SpaceToken
Token
Tweet
UserID
Original markups

Compare Differences: Annotation Diff

- Click on the Annotation Diff button 
- Select a document from the test corpus (same Key and Resp)
- Key set: [Default set]; Resp. set: ANNIE
- Type: Token; Features: some, then select: category



Compare Differences (2)

- Click on the Compare button
- Inspect the results; repeat for 1-2 more documents
- HINT: Clicking on the Start column will sort tokens by offset

Start	End	Key	Features	=?	Start	End	Response	Features
736	741	Nokia	{category=NNP, kind=...gth=5, string=Nokia}	=	736	741	Nokia	{category=NNP, kind=...gth=5, string=Nokia}
742	747	Posts	{category=VBZ, kind=...gth=5, string=Posts}	=	742	747	Posts	{category=VBZ, kind=...gth=5, string=Posts}
748	752	Huge	{category=JJ, kind=w...ngth=4, string=Huge}	=	748	752	Huge	{category=JJ, kind=w...ngth=4, string=Huge}
753	762	Quarterly	{category=JJ, kind=w...9, string=Quarterly}	=	753	762	Quarterly	{category=JJ, kind=w...9, string=Quarterly}
763	767	Loss	{category=NN, kind=w...ngth=4, string=Loss}	=	763	767	Loss	{category=NN, kind=w...ngth=4, string=Loss}
767	768	,	{string=,, length=1,...tuation, category=,,}	=	767	768	,	{string=,, length=1,...tuation, category=,,}
769	773	Sees	{category=VBZ, kind=...ngth=4, string=Sees}	<>	769	773	Sees	{category=NNP, kind=...ngth=4, string=Sees}
774	780	Better	{category=NNP, kind=...th=6, string=Better}	=	774	780	Better	{category=NNP, kind=...th=6, string=Better}
781	786	Times	{category=NNP, kind=...gth=5, string=Times}	=	781	786	Times	{category=NNP, kind=...gth=5, string=Times}
787	792	Ahead	{category=NNP, kind=...gth=5, string=Ahead}	=	787	792	Ahead	{category=NNP, kind=...gth=5, string=Ahead}
793	794	-	{category=:, subkind... length=1, string=-}	=	793	794	-	{category=:, subkind... length=1, string=-}
795	819	http://on...	{rule=URL, temp_cate...ed=13, category=URL}	<>	795	819	http://o...	{rule=URL, temp_cate...ced=13, category=CD}

- We are still improving the tweet POS model, but major improvements make it current state-of-the-art
- Beats Ritter (2011); uses a grown-up tag set (cf. Gimpel, 2011)

Tackling the problems: Unseen words in tweets

Majority of non-standard orthographies can be corrected with a gazetteer: typical Pareto

- Vids → videos
- cussin → cursing
- hella → very

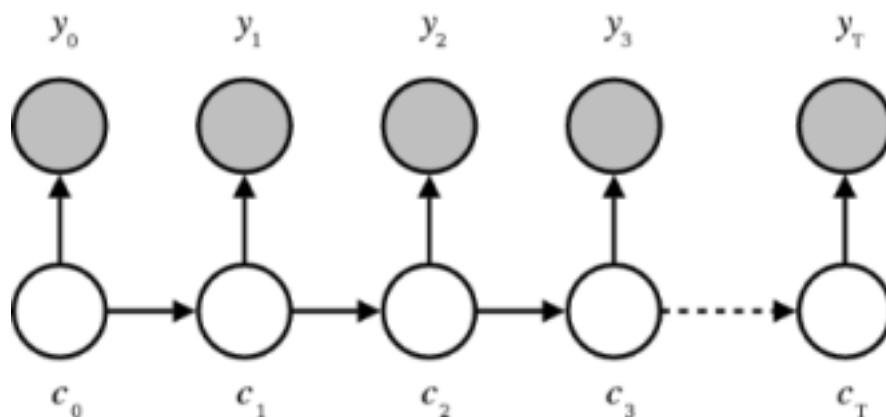
No need to bother with e.g. Brown clustering
361 entries give 2.3% token error reduction

Tweet “sentence” “*structure*”

Tweets contain some constrained-form tokens

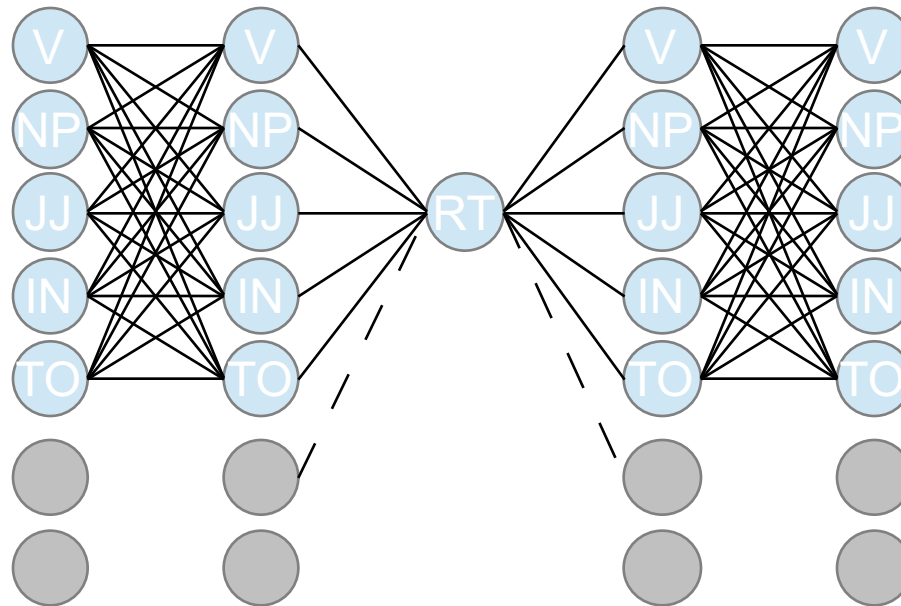
Links, hashtags, user mentions, some smileys

We can fix the label for these tokens



Tweet “sentence” “*structure*”

This allows us to prune the transition graph of labels in the sequence:



Because the graph is read in both directions, fixing the value of any label point impacts whole tweet

Part-of-speech tagging: solutions

Not much training data is available, and it is expensive to create

- Plenty of unlabelled data available – enables e.g. bootstrapping
- Existing taggers algorithmically different, and use different tagsets with differening specificity
- CMU tag **R** (adverb) → PTB (**WRB, RB, RBR, RBS**)
- CMU tag **!** (interjection) → PTB (**UH**)

Part-of-speech tagging: solutions

Label unlabelled data with taggers and accept tweets where tagger votes never conflict

- `Lebron_^` + `Lebron_NNP` → OK, `Lebron_NNP`
- `books_N` + `books_VBZ` → Fail, **reject whole tweet**

Token accuracy: 88.7% sentence accuracy: 20.3%



Part-of-speech tagging: solutions

Gimpel et al. (2011) adopt a holistic approach to PoS tagging

A tagset is created that adapts to the tokenisation issues we saw

- No splitting contractions; instead, combined forms added.
 $\{\text{nn}, \text{nnp}\} \times \{\text{vb}, \text{pos}\}$
- New tags for twitter phenomena (#, @, ~ for RT, U for URL) and emoticons (E)
- Choose to annotate mid-sentence hashtags as other parts of speech
- Leads to new corpus, tokenised and tagged:
39K tokens, 0.92 IAA

Part-of-speech tagging: solutions

Twitter-specific features used with CRF

- Orthographic, detecting fixed-format tokens
- Frequently-capitalised tokens are collected, to overcome capitalisation inconsistency
- Prior tag distribution taken from PTB (including Brown) as soft prior
- Distributional similarity taken from 1.9M unlabelled tweets, looking one ahead & behind
- Phonetic representations are taken using metaphone, and compared with tag distributions in PTB of words sharing the metaphone key

Owoputi et al. (2013) extend using word clusters, proper name gazetteers, and regularisation

Final accuracy: 93.2% token-level, ~22% sentence-level

Part-of-speech tagging: solutions

Ritter et al. (2011) adapt to twitter by looking beyond newswire and modelling lexical variation

Extra resources include adapting standards to the genre and finding more & better data

- Extension of PTB tagset, with HT, USR, RT, and URL
- Inclusion of an IRC dataset (online chat; assumed similar to twitter; source of hashtag)
- Creation of a new Twitter corpus – 15K tokens, single annotator

Part-of-speech tagging: solutions

Non-standard spelling, through error or intent, is often observed in twitter – but not newswire

- Model words using Brown clustering and word representations (Turian 2010)
- Input dataset of 52M tweets as distributional data
- Use clustering at 4, 8 and 12 bits; effective at capturing lexical variations
- E.g. cluster for “tomorrow”: 2m, 2ma, 2mar, 2mara, 2maro, 2marrow, 2mor, 2mora, 2moro, 2morow, 2morr, 2morro, 2morrow, 2moz, 2mr, 2mro, 2mrrw, 2mrw, 2mw, tmmrw, tmo, tmoro, tmorrow, tmoz, tmr, tmro, tmrow, tmrrow, tmrrw, tmrw, tmrww, tmw, tomaro, tomarow, tomarro, tomarrow, tomm, tommarow, tommarrow, tommoro, tommorow, tommorrow, tommorw, tommrow, tomo, tomolo, tomoro, tomorow, tomorro, tomorrw, tomoz, tomrw, tomz

Data and features used to train CRF. Reaches 41% token error reduction over Stanford tagger.

PoS tagging: where next?

Better handling of case problems (uppsala_NN,
Wine_NNP)

Better handling of hashtags

–I'm stressed at 9am, shopping on my lunch break... can't deal
w/ this today. #retailtherapy

–I'm so #bored today

More data – bootstrapped

More data – part-bootstrapped (e.g. CMU GS)

More data – human annotated

Training a PoS tagger

- You can use models for the Stanford tagger
- Here we will learn from some corpora
- Tag inventory defined by training data
- Training custom models allows:
 - Control over features and feature extraction
 - Inclusion of in-genre data
 - Adaptation to new languages
- The models created can be re-used only with the same version of the Stanford framework; we use v. 3.3.1.

Training a PoS tagger

- Corpora take the following format:
- One sentence per line
- Labelled tokens separated by spaces
- In the format TOKEN_LABEL
- when_WRB i_PRP compliment_VBP her_PRP she_PRP wo_MD n't_RB
believe_VB mee_PRP
- Training is controlled via a .props file, with various attributes
- trainFile=file1;file2;file3
- arch=left3words,generic,naacl2003unknowns
- learnClosedClassTags
- minFeatureThresh
- RareWordThresh
- ...and many more
- Reference: <http://nlp.stanford.edu/nlp/javadoc/javanlp/edu/stanford/nlp/tagger/maxent/ExtractorFrames.html>

Training a PoS tagger

We'll measure the impact of in-genre data and modelling unknown words. This section means you need Java on your machine.

- Start a new **Corpus pipeline**;
- Create and add a new: **Document Reset**; an **ANNIE English Tokeniser**; an **ANNIE Sentence Splitter**; and a **Stanford PoS Tagger** with default model
- Create a new corpus for POS tagging and save it to DS
- Load documents from XML:
 - File **ritter-twitter.gate.xml** , **doc_root** separator, mimetype **text/xml**
- Run the pipeline using this model
- Use the Annotation Diff tool to compare results to the Original Markup annotation – how does it do?
- Next, get corpus performance figures using Corpus QA
 - Double-click on the corpus
 - Use the “Corpus Quality Assurance” tool
 - Compare token annotations and the “category” feature

Training a PoS tagger

- Let's train a tagger model based on newswire
- In the “pos” directory of the handout, you will find a prop file, a README, and some small corpora
- Edit the propfile to:
 - Use just the WSJ data (“trainFile” parameter)
 - Write to model called **wsj.model** (“model” parameter)
- Save this propfile as **wsj.props**
- Copy the command for training a tagger model from the README, and using **wsj.props**, train a new model
- You might need “Command prompt” or “Terminal” to do this
- It'll take two to ten minutes, depending on your computer
- Browse the reference guide for this software if you're bored!
- In GATE, create a new PR that uses this new model file
- Replace the old Stanford PoS Tagger PR with the one using your own model
- You should see similar results to the default english-left3words model, though we used much less training data.

Training a PoS tagger

- Let's change the corpus to a twitter one: `twitter.stanford`
- Take a look at the data if you like (plain text)
- Copy `wsj.props` to `twitter.props`
- Edit the model and `trainFile` parameters so we're using the twitter dataset file instead and writing to `twitter.model`
- Learn the model, and run it in your pipeline
- Try the Corpus QA: how good is the performance?
- Next, try using both the WSJ and Twitter training data
- This is done with the `trainFile` param, and semicolons between filenames
- Output to `wsj-and-twitter.model`
- What difference is there to performance?

Training a PoS tagger

- Combining twitter and newswire text gives best performance
- There are still lots of problems
- We know that social media text is noisy. What if we added features to our model for handling noise?
- In your profile for wsj-twitter, add the following options to the list in the “arch” param:
 - naacl2003unknowns
 - lnaacl2003unknowns
- Re-build the model
- Put it in your Twitter PoS PR, and run it
- What does corpus QA think now?
- State-of-the-art is 91% tag accuracy in tweets.
- How does this model perform?
- What else could help?